



PRESS RELEASE

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Watkiss launches new PowerSquare™ 224 book maker

Watkiss Automation Ltd, the leading manufacture of print finishing and booklet making systems, has announced the launch of the new PowerSquare™ 224 book maker.

Designed and manufactured in the UK by Watkiss, the PowerSquare 224 book maker is a complete booklet making solution for digital printers. It is engineered for the digital production environment where it will produce stitched, SquareBack books up to 224 pages thick. It follows on from the success of its predecessor, the PowerSquare 200.

Paul Attew, Sales Director at Watkiss comments on the new product: “The PowerSquare 224 is an exciting introduction. It brings greater automation to the booklet making process without any compromises to quality, it connects to a wider range of printers than ever before; and it has been optimised for the production environment, handling both black & white and colour output with ease. “

The PowerSquare 224 is available in three configurations: offline, nearline and online. It connects to a wide range of digital printers, including both centre- and side-registered systems such as the Xerox iGen. Optional accessories include a high capacity book stacker and a full-bleed trimmer for colour documents.

Watkiss has increased the specification of this model to include a larger online sheet size (365x500mm), an increased book thickness (10.4mm) and a higher average monthly production volume (50,000 books). The paper path through the machine has been enhanced to optimise performance with the high quality papers used in colour digital print applications.

The machine also features a new dynamic auto-adjustment system that ensures quality performance regardless of book thickness, allowing uninterrupted running when streaming jobs, or when printing variable content documents that have different page-counts. Uniquely, the PowerSquare 224 produces a perfect stitch regardless of whether the book has 2 pages or 224 pages, without operator intervention.

The PowerSquare™ 224 will commence shipping later this month.

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About Watkiss

Watkiss Automation Ltd. is a wholly family owned and managed company which has been designing and manufacturing innovative print finishing equipment since 1974. Design and manufacturing facilities are located in Sandy, Bedfordshire (UK).

The company's focus is on providing high quality print finishing solutions to the digital and offset print market through direct sales, a world-wide distribution channel and OEM partners.

Approximately 80% of production is exported; and Watkiss was a recipient of the prestigious Queen's Award for Enterprise: International Trade in 2010.

SquareBack book technology, which was developed and patented by Watkiss, is now the preferred choice of printers and print buyers all over the world. It is available on virtually all booklet makers on the market – either manufactured by or under licence to Watkiss.

Watkiss products include the Watkiss Vario and Watkiss DigiVAC Collating and Finishing Systems, the Watkiss BookMaster, Watkiss SpineMaster, and the Watkiss PowerSquare.

Images



Watkiss_PowerSquare224.jpg